

Provider information, data protection information, legal information and netiquette for the social media platforms offered and operated by us

Provider

Gimmi® GmbH

Carl-Zeiss-Strasse 6

78532 Tuttlingen

Deutschland

Phone: +49 7461 965900

Fax: +49 7461 9659033

E-Mail: contact@gimmi.de

Commercial register: District Court of Stuttgart HRB 450213

COO: Dr. Matthias Schmidt

WEEE-number: DE90303250

VAT: DE 142940512

Privacy notice for the use of our social media channels

Our social media channels are operated by ourselves (provider). If you have any questions about our information offering, you can reach us at the above contact details.

You can reach our data protection officer, Mr. Bernd Knecht, by phone on +49 (0) 7021 /487 628 or by e-mail at datenschutz@gimmi.de

General information

In order to reach applicants or people interested in our products and to provide up-to-date content and information about us, we offer this on third-party platforms outside of the website which we operate by ourselves.

Current case law suggests that in this case we are partly responsible for the processing of your personal data that takes place there. For this reason, we inform you about this processing on the platforms on which we are present and as far as we have knowledge of it. Gimmi GmbH has no influence on the processing that takes place through the platforms. Our access to personal data is limited to that which you yourself make public via the platform. We may process this data for other purposes. Please refer to our further data protection information, especially for interested parties and applicants.

What categories of personal data are processed and for what purposes

As soon as you visit one of our sites on a platform, the platform operator usually sets cookies. Cookies are data packets with information that are collected by your browser and stored on your computer for a defined period of time. It is important to us that you know that the operators of third-party platforms collect personal data of users for the purpose of evaluating user behavior, among other things with the help of cookies or using your account or device fingerprinting. This may be for statistical purposes or possibly also for profiling. In particular, this processing takes place if you are registered on these third-party platforms. More specific information on the purposes can be found in the respective privacy information of the platforms.

Gimmi GmbH may receive evaluations of the use of our site in aggregated or pseudonymous form from the operators of the third-party platforms. Since only completely anonymized data can no longer be assigned to a person, this pseudonymous information is nevertheless subject to the GDPR. We use this statistical data to better tailor our offers and reach to our visitors and interested parties.

Such processing of pseudonymous or aggregated data is the mildest means which we can offer you and which corresponds most closely to your interests or fundamental rights and freedoms. In this case, the legal basis for this processing is Art.6 para.1 lit.f DSGVO - our legitimate interest.

The platform operators provide us, for example, with the following categories of data for evaluating the activities of the site, provided that you have made corresponding entries or the operator collects them:

- Age range
- gender
- Place of residence (city and country)
- language
- mobile or stationary page view (YouTube additionally individual device types)
- Interactions in the context of posts (e.g., reactions, comments, shares, clicks, views, video usage time)
- Date and time of use

As already mentioned, we have no precise knowledge of what data the platform operators collect from you and for what purposes. Please understand that we can only provide information within the scope of the personal data we process.

If you leave comments, ratings, likes, shares, tags or @mentions on our site, for example, which the platform publishes, these are processed for the following purposes:

We want to offer information about our company, our products and services and job opportunities.

This provides the user with the opportunity to contact or interact with us accordingly.

If you contact us or send inquiries, we process the data provided exclusively for processing and answering.

We may contact you outside of the platform. The legal basis varies depending on the purpose of the request. This may be our legitimate interest in responding to your contact request pursuant to Art.6 para.1 lit.f GDPR, the conclusion of a contract or the implementation of pre-contractual measures pursuant to Art.6 para.1 lit.b GDPR or, in the case of applications, Art.88 GDPR in conjunction with §26 GFDPA.

Storage period and obligation to provide us with personal data

The data processed in connection with a contact request will be deleted after the storage is no longer necessary, or the processing will be restricted if legal retention obligations prevent a deletion.

If a matter is finally clarified, we assume that further storage is not necessary.

You are not contractually or legally obligated to provide us with your personal data.

If necessary, we will refer you to alternative, secure communication channels to answer your inquiries.

If you would like to avoid the platform processing your data, please contact us, for example, by mail or telephone.

Data export to an insecure third country

It is important to us that you know that in some cases the platform operators are American companies. Your personal data may therefore be processed outside the European Union or the EEA in an insecure third country. It is up to the exporting platform operators whether appropriate safeguards are in place for your data protection rights and freedoms. This may result in a certain loss of control for you. For example, foreign government authorities may be able to view your data without any further legal basis, or you may have no or more difficult rights or remedies with respect to your personal data there.

Platform operator

Information about the data processing of the platforms can be found in the respective privacy statements. Please also note the terms of use of the platform operators regarding the processing of your personal data.

LinkedIn

LinkedIn Ireland Unlimited Company
Wilton Place, Dublin 2, Irland
[Privacy Policy LinkedIn](#)
[Page Insights Joint Controller Addendum](#)

XING

New Work SE
Am Strandkai 1
20457 Hamburg, Deutschland
[Privacy Policy XING](#)

YouTube

YouTube LLC
901 Cherry Ave.
San Bruno, CA 94066, USA
[Privacy Policy YouTube](#)

Facebook und Instagram

Meta Platforms Ireland Limited
4 Grand Canal Square Dublin 2, Irland
[Privacy Policy Facebook](#)
[Privacy Policy Instagram](#)

Your data protection rights

If data is collected on the basis of Art.6 para.1 lit.f GDPR (legitimate interest), you have the right under Art.21 GDPR to object to the processing on the grounds of your particular situation. According to Art.15 GDPR, you have the right to information about the personal data stored about you. If you find that information is incorrectly stored by us, you have the right to request its correction in accordance with Art.16 GDPR. You can request deletion of the information stored by us if one of the reasons listed in Art.17 GDPR exists. You have the right to restriction of processing if one of the conditions mentioned in Art.18 GDPR exists.

To exercise these rights with regard to data processing by the Platforms, please contact them directly, if possible, using the contact details provided above. In other cases or otherwise if necessary, please contact our data protection officer (DPO).

You have a right of appeal to the data protection supervisory authority (Art.77 GDPR). The supervisory authority responsible for us is:

Der Landesbeauftragte für den Datenschutz und die Informationsfreiheit (LfDI-BW)
Lautenschlagerstraße 20
70173 Stuttgart

Legal notice

Copyright law

The content/works created by us or by third parties commissioned by us are subject to German copyright law. Any kind of exploitation outside the limits of copyright law requires the written consent of the author or creator. Downloads and copies are only permitted for private, non-commercial use. Contents of third parties are marked as such. Should you become aware of a copyright infringement, we kindly ask you to inform us. Contents which represent a violation of law will be removed immediately.

Licensing rights

We must protect our intellectual property (patents, trademarks and copyrights) and do not grant any licensing rights at this point.

Liability

Where applicable, you will also find links to other websites on the Internet on our social media presences, if permitted by the platform operator. We have no influence on their design and content. Therefore, we cannot assume any liability for the topicality, correctness, completeness or quality and dissociate ourselves from them.

Priority documents

Conditions of use (e.g. GTCs, terms of use or terms of service) for our other digital offerings take precedence over these legal notices.

Netiquette

We ask for a friendly and respectful tone. Everyone has the right to a free opinion - within the limits of what is permitted by law. Therefore, the following are not welcome here:

- Insults, threats and slurs
- Calls for violence
- Radical ideas, racism, hate propaganda
- Pornography and obscenities
- Violations of the rights of third parties
- Appeals for donations or calls for campaigns/rallies
- Election advertising or party advertising
- Comments or links without reference to the respective post
- Misuse for advertising purposes
- Publications from forum/blog posts, private correspondence or private data (e.g. address, e-mail address or telephone number)

We reserve the right to delete comments and to block "repeat offenders" if necessary. Each user is responsible for the self-published contributions. We do not assume any liability for them. Please always remember: the Internet does not forget anything and you are usually not anonymous on the road.

We now hope you enjoy our social media offerings!